ATTACHMENT D

QUESTIONS

Usage

1. What is your regular brand of cigarettes- that is, the one brand you smoke most often?

   _____

2. Is your regular brand...? (Check one.)
   ___ Regular/King Size
   ___ 100's
   ___ 120's

3. Is your regular brand...? (Check one.)
   ___ Menthol
   ___ Non-Menthol

4. Is your regular brand...? (Check one.)
   ___ Lowest/1 mg Tar ___ Full Flavor
   ___ Light/Mild ___ Medium
   ___ Ultra/Extra Low Tar

5. Do you usually buy it by the...?
   ___ Pack ___ Carton ___ Both Ways

6. What, if any, was your previous brand?

   _____

Behavior

7. Please list below all of the brands of cigarettes you smoked in the last 2 weeks? How many packs did you smoke of each? (Note: 1 carton = 10 packs)

   _____ # Packs _____
   (Brand Name)

   _____ # Packs _____
   (Brand Name)

   _____ # Packs _____
   (Brand Name)

   _____ # Packs _____
   (Brand Name)

   _____ # Packs _____
   (Brand Name)

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Source: https://www.industrydocuments.ucsf.edu/docs/lhfy0004

Coupon Usage

8. Which of the following statements best describes the way you feel that you use cigarette coupons? (Check one answer below.)

___ I use almost any cigarette coupon I get.
___ I occasionally use coupons for cigarettes, even if they're not for my regular brand.
___ I only use coupons if they are for my regular brand.
___ I rarely use coupons to buy cigarettes

Consideration Set

9. If your regular brand were not available, which of the following brands would you consider buying? (Check all that apply.)

___ Alpine
___ Basic
___ Benson & Hedges
___ Bristol
___ Bucks
___ Cambridge
___ Camel
___ Capri
___ Carlton
___ Doral
___ GPC
___ Kent
___ Kool
___ Marlboro
___ Merit
___ Misty Slims
___ Monarch
___ More
___ Newport
___ Now
___ Pall Mall
___ Parliament
___ Pyramid
___ Raleigh Extra
___ Salem
___ Store/Generic _____ (please specify)
___ Superslims
___ Vantage
___ Viceroy
___ Virginia Slims
___ Winston
___ _____ (other)

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